



Our Beef is...

100 % grass-fed. No grain

All natural. No hormones or antibiotics.

Certified by A Greener world as 100% Grass-fed and Animal Welfare Approved.

On the MOOve

There are three main grazing management systems in grass-fed beef operations: 1) continuous, 2) simple rotational, and 3) intensive rotational.

Grazing is considered continuous when cattle are left to graze one large area for a long period of time. Simple rotational grazing is a system of multiple pastures where livestock are rotated through periodically to give the forage some rest between grazing. Intensive rotational grazing is when cattle graze a small area of pasture or paddock for a very short period of time and rotating frequently from one to another to maximize forage regrowth.

New Paddock

Old Paddock



Continuous grazing is less expensive and easier from a labor per-

spective. However, cattle will wander throughout the pasture and pick and choose what they eat. Some areas will be over grazed and some under grazed. Cattle will also expend a lot of energy wandering and grazing a large area. Pastures used for continuous grazing generally have poor forage quality, bare soil, more weed problems, and will generally support fewer animals per year.

Rotational grazing (both simple and intensive) is a cornerstone of what we do here at MJ Ranch. Rotational grazing is a more efficient way to get the best use of pastures and maximum beef production per acre, as well as being healthier for the land and plants.

When done properly, frequent pasture rotation can prevent overgrazing, aid optimal regrowth of plants, and allow the same piece of ground to be grazed multiple times during growing season. We have many pastures with permanent fencing, in 10 to 120 acre plots. We utilize temporary fencing with polywire on reels and solar powered electrical fence chargers to separate the larger plot into smaller more temporary plots.

For the cows and yearling herds, we will typically practice simple rotational grazing where they will be moved to a 10 to 40 acre plot every 1-2 weeks. The pastures will then rest for 1-2 months.

When we are finishing cattle, we will move them every 1-3 days depending on the forage quality and the weather. This may sound like a lot of work, but the cattle learn quickly and are easily led to greener pastures.

The fall calves waiting “patiently” for me to move them to the next paddock



Many people comment that this all seems like a lot of work. You would be surprised how little effort it takes to move the herd.. When they see Dad or I coming, they will start lining up at the gate or fenceline. They know that the grass is definitely greener on the other side.

Beef Updates:

BULK BEEF

Whole, half, or quarter beef

- We are currently sold out of our pre-sales for 2024. We will put those still interested on a waiting list.
- The way it works is: 1) You tell us you want a quarter, half, or a whole. 2) We will follow up with you with additional details. 3) You can confirm your interest and send a deposit (\$100) to reserve your beef
- Please contact us with any questions.

RETAIL BEEF

Cuts directly from MJ Ranch

- We have a very limited quantity of retail beef, primarily ground beef, available on the farm. Contact Joyce at mj ranch66044@gmail.com or 785-865-2503 if you are interested. Please leave a message if we do not answer.



What's New on the Ranch

Hay season has officially concluded. All the hay has been cut, raked, baled, and hauled in from the fields. Thanks to a wetter than normal summer, our yields were up 20% this year and we exceeded our target of 400 large round bales.

The next project is to mow the pastures. Since we have had plenty of rain, the pastures are doing well, but so are the weeds. Mowing helps with weed control. For the desirable forage, cutting the seed heads will promote further growth of the leaves.

The fall calves are looking great! We will start hauling our fall beef in September and will be contacting our fall customers in late August/early September with details and haul dates.

Calving will begin soon. By the next newsletter, we will have our first calves of 2024.



Our beef is all 2-year old, 100% grass-fed Angus beef, that has **never** been fed grain, always been kept on pasture, never in a feedlot, no growth hormones or antibiotics, and always been given humane care....as certified by A Greener World. We have 2 certifications: Animal Welfare Approved (humane care) & Certified Grass-fed (fed only grass/hay)!



Connect with us!

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And on Facebook and Instagram @MJRanchLLC